

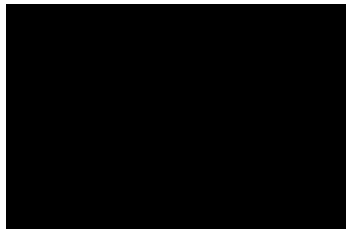


GCE Action Week

April 19-25th 2010

GAW Campaign Planning Pack

1-GOAL: Lesson For All



Fund it NOW!

This document is intended for the GCE's members organizations and coalitions to help in the preparations for Global Action Week 2010.

Dear Campaigner,

The Global Campaign for Education (GCE) is pleased to present the Planning Pack for GCE's Action Week 2010. Global Action Week has truly become a rallying point for campaigners around the world and in 2009, we achieved record numbers of over 14 million campaigners calling on governments to fulfil the Education for all goals. We are sending you the Planning Pack in August so that you have time to plan for next year.

The theme this year is education financing. This cannot have come at more opportune time as the world is reeling in the after shocks of the global financing crisis. Now more than ever, we need to mount a campaign which will bring education to the fore. With the campaign planned around the 2010 FIFA World Cup - we are pleased to announce that we have an opportunity to reach out to a larger mass of people than we have ever done before and the GCE Board has agreed to link a lot of the Global Action Week plans to the 1GOAL: Education for All Campaign

2010 is a critical make or break year for progress towards meeting the Millennium Development Goals. Also in 2010, for the first time ever the FIFA World Cup will take place in Africa. With unprecedented global attention to Africa during the World Cup, GCE plans to embark on a huge global campaign that will use this historic moment to raise unprecedented public awareness and action globally to achieve the Education for All goals.

"Together we can make universal education in Africa a reality and raise awareness of the challenges and needs of the continent, not only in the lead up but long after the final whistle of the 2010 FIFA World Cup in South Africa. We call on all governments to be accountable for their promises on education and every sector of society should also join in and concretely contribute." *-Sepp Blatter, President of FIFA*

FIFA is committed to ensuring that the 2010 World Cup leaves a legacy of universal education to Africa.

Through **1 GOAL: Lesson for All, we will** create a historic groundswell of public support for education for all. The campaign, agreed by FIFA, offers an unprecedented opportunity to capture public interest and build political momentum for education. Global Action Week will therefore cascade into **1 GOAL: Lesson for All**, which will build momentum to pressurize world leaders to act on EFA through specific events such as the World Cup (June/July), the G8 in Canada (June) and at the UN Summit in New York (September). Through Global Action Week and our ongoing campaigning and advocacy, we will link this call for action on EFA to specific targeted recommendations on education financing.

Throughout the year we aim to get 30 million people signing up to 1 GOAL: Education for All and it's crucial that we get as many people engaged in Action Week as possible to kick start the campaign around the World Cup. We therefore encourage coalitions to think about Global Action Week and plans for the following 4 months when developing their plans.

Football has the largest following in the world as a single sport and so the FIFA platform provides an unprecedented opportunity to reach out to a wider public than ever before with the message that the global community must act to make Education For All a reality. GCE sees this as a unique opportunity to build public profile for EFA and therefore put pressure on politicians to act. Inevitably, this means that there will be a strong focus on football events and stars to promote the campaign in 2010. However, this does not preclude the use of other popular sports in different countries to send out a message on education. This is why we have developed actions, which although they will be centred around the FIFA World Cup, are adaptable to respond to specific national contexts.

As usual we are planning an overall main activity which will link the local group and school work with the national and global events:

At the schools and local group level - there will be a further attempt to set the World Record for the biggest lesson dubbed “**1 GOAL- Lesson for All**”. Building on feedback from last time – this will be a lot more flexible and tailored for national coalitions to amend but will focus on education financing and the football World Cup. However by including a world record attempt we help engage new supporters and we can clearly demonstrate the scale of the support for action on Education for All worldwide.

The exact proposals will be set out in the Resource pack- but the flexibility will ensure that:

- There will be a choice of 4 activities at the end of the lesson and coalitions can add their own. The activities are (a) classroom activity (b) a sports tournament and (c) a Highlight Event which we hope all Coalitions will be part of.
- There will be common 20 minutes discussing the needs for finance behind Education for All.

At the national highlight events we are hoping that politicians, particularly Ministers of Finance or Heads of State can be persuaded to participate in the classroom based activity or officiate at games held in front of major national landmarks and make major pronouncements on education. This will be an opportunity for you to highlight the crisis in education and the need for governments to do something about it. The suggested slogan for the national highlight event is ‘**1 Goal: Education for All**’. The proposed sub slogan is **Fund it NOW!**

We hope national coalitions will be able to get as many schools, clubs and local groups as they can to take part and join 1 Goal, leading to the largest and most impactful Global Action Week ever.

This planning pack contains all of the initial information you need to consider the idea and how to register your involvement. It also provides more detail on this year's theme – *Education Financing* and sets out all of the key dates so you know when and what you can expect from the GCE Action Week planning team.

We request that you pay special attention to the suggested time lines at the end of the Planning Pack which are meant as a guide to ensure that we ensure GAW 2010 is a big success. But here are some key stages to look out for:

- (a) First planning meeting
- (b) Return of registration forms
- (c) Claim applications
- (d) Approval of Claims by GCE Secretariat.

We hope that you join us in this united effort to create a real moment next April with leaders and politicians all over the world focusing on the importance of education financing. We thank you for your hard work and your instructive feedback and look forward to working with you to make the most of this historic push for education for all during GCE Action Week 2010 in your country.

Kailash Satyarthi
President

Muleya Mwananyanda
Action Week Coordinator

2008 GCE Action Week Planning Pack

1. THEME – “*Education Financing*”

1.1 DETAIL ON THEME

As many campaigners are aware, GCE came into existence to ensure the realisation of the Education For All goals agreed in 2000, and especially to hold governments accountable for the global compact expressed thus:

‘No country with a serious plan for achieving Education for All will be thwarted in this ambition for lack of resources.’

Significant strides have been made since the establishment of Education for All goals in 2000. Thanks to efforts by campaigners and the response of some governments in both richer and poorer countries, 40 more million children are in school since 2000. Yet these gains are at a risk of being eroded by the current economic situation. The global financial crisis poses a threat to universal education particularly when viewed against the backdrop of current trends. The 2009 EFA Global Monitoring Report estimated that 29 million children would still be out of school by 2015.¹ Given that the financial outlook for many countries is now worsening, it is likely that this figure could even grow in future years unless action is taken now. Moreover, there are growing global inequalities in access and quality which have been precipitated by lack of financing from both domestic and external sources. Within countries, inequality also persists due to poor governance of education. The Global Monitoring Report states as one of its key messages that the EFA goal for 2015 will not be met

¹ UNESCO DG Matsuura at High Level Group Meeting on EFA , Oslo, Dec 17th, 2008, quoting from the Global Monitoring Report (2009)

unless governments work to reduce the massive inequalities in society and in educational provision and achievement.

There is evidence that some low income countries have increased spending on education as a share of national income and some gains have been registered as a result. Thanks to good political leadership some countries such as Tanzania are on the way to achieving universal primary education by 2015. Ethiopia has cut the numbers of out of school children by about 3 million since 1999 and has built 6 000 schools in mostly rural areas since 1997 because of increased public spending on education.² Bangladesh has reached gender parity in primary and secondary education.³ However, despite these gains, UNESCO reports that the share of national income devoted to education decreased between 1999 and 2006 in 40 countries of the 105 countries with data.

The difference in expenditure between high income and low income countries is also stark. To further illustrate the inconsistencies in resource allocation, consider the following: In 2006, per student spending ranged from US\$39 per primary pupil in the Congo to US\$9,953 in Luxembourg. Sub – Saharan Africa was home to 15% of the world's 5 to 25 year olds but accounted for just 2% of global spending in education.⁴

At the same time, richer countries have failed to live up to their part of the global compact agreed in Dakar. Although aid to basic education has grown from just over \$1 billion in 2000 to a high of \$5 billion in 2006, it has since dropped back to a level under \$3 billion per year and appears to be in decline. The Nordic countries, the Netherlands and the UK have a good record on funding basic education, but most countries, especially from within the G8, are falling far short of giving their 'fair

² GMR

³ As above

⁴ UNESCO

share' of the \$16 billion per year needed in external funds to achieve EFA (see GCE's Northern School Report 2009 for the latest figures). International institutions – especially the International Monetary Fund (IMF) – compound the problem. Due to the unnecessarily strict economic policy constraints imposed by the IMF as part of their loan agreements, governments are unable to raise and spend the resources needed to deliver on education goals. This is particularly problematic in the context of the financial crisis, with the IMF being cast as the first responder in the crisis by the G20 meeting in April. Ironically, whilst many richer countries are being encouraged to stimulate the economy through public spending, this same option is denied to low-income countries.

Given the current climate, the 2010 Global Action Week is stressing the urgency of the situation. Now more than ever, the campaign must present clear and very urgent messages to governments of richer and poorer countries, and international institutions, to underline the need for action to reverse the downward spiral that may result as countries try to grapple with the financial crisis.

2. ACTION

We have developed an exciting action, centred around a lesson **1 GOAL: Lesson for All** which we hope will unite all the GCE coalitions around the world. The idea is to organize the worlds largest ever lesson – based around education for all and the World Cup. It will include several different actions for groups and coalitions to choose from.

The lesson can be accompanied by other classroom activities as each school/coalition may see fit. We have some suggestions below.

- **For 1 GOAL Lesson for ALL** – This will be the main activity and the full lesson plan will be contained in the Resource Pack. Schools can invite a sports star

to a lesson on how the star can promote education and call on governments to *fund it now!* The

- **For the Classroom Activity** - Inviting a local politician and/or policy makers to the classroom where students can recite poems or read out short essays on the importance of education. The message to politicians should be:
 - a. **Children from poorer countries** – ““We want to achieve our dreams our 1 GOAL is to have an education. Fund it now!
 - b. **Children from richer countries** – We want all children and adults to be able to achieve their 1 GOAL through education. Fund it now!
- Inviting a local football/cricket/baseball/softball star to be the referee at the 1 GOAL game

As we are trying to reach as many people as possible on education financing through popular means (football but also other sports for countries where football is not a major sport), Coalitions are encouraged to approach their national Football Associations (or in non foot-balling countries, appropriate Associations) and present them with the following specific asks:

1. Join education campaigners by releasing top players to record a message of support for action on education and to consider being spokespersons at key campaign events
2. For FIFA membership countries, campaigners should meet with Football Associations to explain the agreement between GCE and FIFA to spread the word on education by using opportunities to call for more education financing towards EFA.

We hope national coalitions will be able to get as many schools and local groups as they can to take part. We want to involve so many politicians, adults and children that leaders all over the world are forced to act to keep their promises on Education for All.

Highlight Event

We are also asking national coalitions to try and organize one **highlight** event on education finance which will be a high profile event that encourages governments to put more money in the education kitty. At this event, campaigners should raise the critical issue of financing in order to improve the standards of education. Coalitions could invite the Finance Minister or Head of State to officiate at this event as well as line up different activities aimed at reminding politicians to commit more money to education. If these activities are able to be organised in front of a major national landmark this should generate significant media attention for the Global Action Week.

OTHER ACTIONS TO BE TAKEN BY COALITIONS

We are asking coalitions to make additional steps that will help increase participation in Action Week and hopefully, increase the impact our action will have on policy makers.

- (a) Persuade all groups and schools taking part to keep a local register of the total number of participants in the activities. These numbers must then be collated and added by each national coalition and sent to us a single number of participants per country.
- (b) Coalitions are requested to present this number to their national governments indicating the popular support for education finance.
- (c) Coalitions are requested to approach their local telephone companies to explore the possibility of an SMS/Text messaging package with messages on the urgency

of education financing and calling on the general public to participate in the national highlight tournament in support of education financing.

(d) Have a “1 GOAL: Education for All” section on the homepage of your website and encourage all participants to log their participation online.

3. SLOGAN

We are proposing: “**1 GOAL: Education for All**” as the the main slogan. To this, you may add a sub slogan for the theme of financing education, **Fund it NOW!**

4. KEY MESSAGES QUESTIONS AND ANSWERS

4.1 What is the proposed Joint Action for GAW 2009?

We will attempt to get as many people as possible worldwide to take part in the **1 GOAL: Lesson for All** activities – this means participating in the World Record lesson attempt. We also aim to organize high impact national highlight event in every participating country. We encourage schools and groups to open their sports grounds to as many people as possible during the competition tournaments as well as participate in a lesson on education Finance. The competition guide, lesson plans and other resources will be contained in the Resource Pack to be sent in September or October this year.

4.2 What progress has been made?

Since GCE started more than 40 million more children have entered school gates. Through increased enrolment rates, gender parity has also been achieved in most countries.

4.3 What will we be asking schools/local groups to do?

Take part in the **1 GOAL: Lesson for All** activities. Invite the Finance Minister as the key Politician along with other politicians, community leaders, the media and parents and children into your school/group during GCE Action Week. The Minister of Finance will be

shown a score related to the government's contribution to education. The minister must be asked to make a pledge on education financing and campaigners should 'register' this pledge for use as follow up, the following year.

4.4 Which politicians should be invited?

The prime person to be invited will be the country's Head of State, Finance Minister or Minister of Foreign Affairs. In addition, we would encourage schools and groups to invite local leaders and anyone they think would be useful to influence. This could be elected members of the national assembly, and elected members of the national assembly, congress or parliament. the local district education officer, or a community leader. Anyone who can influence the implementation of Education for All in your country should be targeted.

4.5 What else can you do?

You can also collect dossiers on education in your country. Education coalitions may already have this information from previous years. What you could do is see what has been done so far as well as what has not been done and present it to the invited government official at the national highlight event.

4.6 What are we asking national coalitions to do?

We are asking coalitions and education campaigners to join the effort to get as many supporters and politicians to be part of the change and promotion for Education Financing as possible. In addition to all other actions that you may take in your country we invite you to:

Organize a national highlight event. (It is recommended that this happens at a national stadium)

Coalitions are encouraged to:

- Invite the Head of State, Ministry of Foreign Affairs or Finance Minister to attend the national highlight event.
- Present him/or her with a dossier on education which education coalitions have been collecting in past years to remind the Minister what still needs to be done.
- Ensure that the event is 'media friendly' and invite them to cover it so that it achieves maximum reach in raising public awareness.

Approach local sports stars, celebrities and influential people to be part of the call as this will improve the chances of your demands being received by political leaders and reported in the media, therefore increasing your impact.

4.7 What other ideas could be useful to Coalitions?

There are a number of ideas that could make Action Week exciting.

Blow Last Whistle

Coalitions could meet at a sports field and simultaneously blow a whistle signifying the final call for governments to increase spending on education.

Gathering case studies and spokespeople

One of the most important things, as in past campaigns is to gather a bank of case studies as well as people who will support your call for education financing.

Gather interesting local stories on the struggles going on in many schools. In those countries where spending on education is high, stories on how much money is spent per student as well as what that spending does for the promotion of education will be useful. Children from higher income countries can also be shown the impact a lack of funding has on children from low income countries.

Setting out how they can score a Goal for Education for All: You could use this footballing motif to show politicians how well they are doing on a number of topics such as:

- Share of budget allocated to education (This should be at least 20% for low-income countries, according to international norms and benchmarks – is it being reached? Is the share of budget increasing or declining over time?)
- Prevalence of fees (Are fees still charged? Are they official or unofficial? Is there a constitutional provision or law prohibiting their use?)
- Transparency in education financing (Are budgets publicly available at national, regional and local level? Can communities monitor transfers to local level?)
- Teacher salaries (Are teachers paid a living wage? Are teachers paid on time? Is the government relying on unqualified or contract teachers to keep the salary budget low? Is there a plan to attract more female teachers into the profession?)
- Gender-sensitive budgeting (Does the budget include specific allocations for girl-friendly policies and programmes?)
- Incentives for excluded and marginalized groups (Are there any budgeted items to encourage these groups to send children to school, such as free school meals, stipends and cash transfers?)

More specific information and ideas on this action will be included in the Resource Pack.

4.8 Where should we promote the 2010 Global Action Week?

Please distribute materials as widely as possible. This is VERY IMPORTANT. We suggest that if you have no capacity to send hard copies of the materials, that you send electronic copies to as many schools/organisations as possible and invite them to be part of the action. We are hoping this year to reach as many local groups as possible and we encourage you to think about trying to reach every school in your country.

A further suggestion is that apart from the mailings to schools, you should also try to distribute at local markets, stores and business houses. You can also approach religious organizations and groups such as the Girl Guides and Boy Scouts – many of whom currently support education for all. We need all of society to support the importance of Education for All so any network which has large numbers of organized groups across the country and who would support quality Education for All would be useful to involve in **1 GOAL: Lesson for All**.

It is also important to involve parents and guardians in the activities. In the pack that goes to schools, you could include a message that students should educate and invite their parents/guardians to be part of **1 GOAL: Lesson for All**.

Build up from the activities of GAW 2009 and where you already promote the campaign. Look at what worked well in your country during GAW 2008 and add it to the list of activities for GAW 2010.

4.9 When should we promote GCE's Action Week activities?

The GCE's Action Week will take place from **19th - 25th April 2009** However, as with previous years, if that is a difficult week for the coalition to organize, then you are able to co-ordinate around different dates in your country.

4.10 How should we make contact with the media?

It is really important to make sure as many of the events as possible are witnessed by the media. This is important as it makes the politician much more likely to make and keep promises. It also ensures that the activities reach an even wider audience. As in previous years, we will be sending a communications pack in January containing lots of ideas for work with the media, but as an outline we suggest:

For the national highlight event, try and invite as many of the media as possible. If you are able to get the Finance Minister to attend it should help get media there. In the mailing to schools encourage them to invite the local media in to witness the Finance Minister officiating/making pledges during **1 GOAL: Lesson for All** activities.

Make sure that you are aware of all the relevant sections and opportunities in your local media. Your local papers, radio or TV will have some free slots which you can take advantage of. Consider finding local business houses that can pay for PAID slots in local media to maximize publicity.

*We will also be producing several material and communications resources, including messages of support from footballers and other influential EFA supporters. By using these materials and tailoring them to key audiences, constituency groups and the media, we will be able to dramatically increase participation in **1 GOAL**. More details will be provided in the Resource Pack and Communications Pack.*

4.11 How will FIFA be involved?

We are finalizing the plan at the moment and much more information will be contained in the Resource Pack. The main concept is that we will ask that Footballers to wear a symbol to ensure popular support in a more noticeable way. Through the alliance with FIFA, we will prioritise symbol distribution in key target countries. This will allow us to keep a tab on the numbers of people signing up in support of more and better financing for education.

Later in 2009 we will provide national coalitions with sample letters and the names we have secured globally as stars supporting our campaign.

5. FUTURE RESOURCES FROM GCE

This Planning Pack has been designed to help you begin organizing an action-packed Week with renewed vigour and aim to achieve maximum participation from government officials, community leaders, the media, celebrities, parents and other opinion leaders in our various communities. In addition to the Planning Pack we will send out two main mailings to support your work:

(a) GCE's Action Week and 1 GOAL Resource Pack (End of September 2009)

This will contain several different resources - all easy to adapt to your national and local context:

- A media plan
- Global Action Week Briefing paper and **KEY messages**
- Ball Petition Information
- Competition Guide
- Lesson Plan
- Materials CD with poster designs and logos
- Further and detailed campaign ideas.
- Template invitation letter
- Template GAW activity report back form

(b) Global Action Week Communications Pack (End of November 2009)

This will include:

- Media pack with details on facts and statistics
- Quotes and endorsements you can use
- Sample Press Release
- A Web Banner and link to the on-line action,
- Web online pages
- Template Thank You letter

6. POLICY ASKS AND DEMANDS

It is important that we have very clear and unambiguous demands from our governments. It is important to underline the role that education plays in development and that national development goals will not be achieved. The demands must speak to access, quality and more importantly financing as the overarching theme to achieve EFA.

Actions for governments of poorer countries:

1. Allocate 20% of budget and 6% Gross National Income to education (with half of these resources to basic education), setting such a benchmark within a legal instrument
2. Pay teachers a living wage so that every child can be taught by a professionally-qualified teacher
3. Eliminate all fees and charges and fund pro-poor programmes such as school feeding, stipends and cash transfers to encourage and keep excluded and marginalized children in schools
4. Ensure budgets are gender-sensitive and include measures to ensure that schools and learning are girl-friendly
5. Invest in quality education by ensuring that pupil: teacher ratios do not exceed 40:1 and that a reasonable proportion of the budget is available for non-salary expenditure
6. Strengthen national capacities for education policy management, especially for transparent and equitable budgeting at national and sub-national level, and to monitor learning outcomes
7. Challenge donors and international institutions to fulfil the global compact on education and orient their policies to support, not to undermine, EFA

Actions for governments of richer countries, and international financial institutions:

1. Donors should:

- Increase aid for basic education to give their ‘fair share’ of the external financing gap required to fulfil EFA by 2015. Currently \$16 billion per year is required but only \$3.7 billion is being given by external donors.
- Improve aid effectiveness and make it more long term and predictable so that governments can hire and pay the teachers they need
- Ensure that there is a global aid architecture ‘fit-for-purpose’ for achieving EFA, adhering to the principles set out in GCE’s position paper ‘Why the World Needs a Global Fund for Education’
- Ensure consistency between aid policy and macro-economic advice approved by their representatives on the IMF Board
- Strengthen international monitoring systems and mechanisms to assess learning outcomes.

2. The IMF should

- Honor commitments made by their Managing Director to reform and remove the traditionally restrictive macroeconomic targets that it imposes on low-income countries, instead actively promoting stimulus spending by LICs.
- Ensure that a significant share of the resources pledged to it by the G20 for the purposes of global stimulus reach low-income countries, where the need is greatest, and that the resources are available without conditions for strategic investments, particularly in trained teachers.

3. The World Bank should:

- Put an end to the negative incentives it develops through its pupil unit cost reduction approach to education sector development, which particularly encourages budget cutbacks on qualified teachers through recruitment of contract staff, double shifting, multi grading, increased workloads, and other false economies.

8. TIMELINE

WHEN	WHAT
September	Global Action Week Resource Pack will be sent out to all registered GCE coalitions.
Late Sep / Early Oct	We suggest a national planning meeting takes place to: <ul style="list-style-type: none"> • Establish National Action Week committee • Name Coordinating organizations • Named GCE focal point established • Agree which of the global activities you will participate in • Plan what materials you want to produce locally (poster, leaflet etc) and who will do this
By 8 th October	After the meeting, coordinating organisations/GCE focal point should register with GCE by filling out the Registration Form or e-mail actionweek@campaignforeducation.org The registration form includes details on <u>Material and Small Grant Application Forms</u> . Materials grants are a fixed amount available to coalitions in developing countries only. The small grants are only available to southern coalitions that satisfy the grant application requirements.
November	GCE to send sample letters enabling those national coalitions that want to, to approach key national figures to be part of 1 GOAL: Lesson for All
End November / December	We suggest a national planning meeting to reach agreement on activities and approve local materials and any adaptation/translation of GCE materials. Set scope, time and date(s) for National Highlight event.
10 th Dec	Deadline to return GAW Small Grant and Materials grant invoice
15 th Jan	GCE informs applicants of funding outcomes

January	<p>We suggest a further National planning meeting to:</p> <ul style="list-style-type: none"> • Get a mailing list of all schools/education groups in your country and agree joint letter. Write to all schools in your country – adapting and tailoring the GCE template materials as you see fit. • Draw up a list of tasks and clearly allocate responsibility – a named individual for each task • If you are doing a national highlight event – produce a joint invite to the Head of State, Finance Minister, Minister of Foreign Affairs or other targeted elected officials. • Agree list of important politicians, community leaders, spokespeople and other celebrities you hope to involve, and divide up the responsibility for contacting them
February	Send materials to printers and then post mass mailing to schools and other groups. Include national campaign materials and any GCE materials that you have chosen to adapt.
February	Send invitations to Head of State/Finance Minister/Key Ministers/others as you may determine and call for specific actions in support of the theme.
February	A good time for state/district/local planning meetings, once logistics and coordination mechanisms have been worked out at national level
Early March	<p>We suggest a further National planning meeting to:</p> <p>Draw up media strategy – which journalists will be targeted and who will contact them? What materials (press release, report/briefing paper, etc) will be needed and who will write and produce them?</p>
Mid March	Invite media too to get press coverage!
Late March / Early April	Final push. Use all available means to remind everyone about the Action Week and build momentum, sms, word of mouth, community leaders to spread the word, local shopkeepers to post little posters in

	their stores, etc. Visit strategic media houses and talk to journalists to keep the momentum
April 17	Send out press releases and contact journalists in person
April 19th -25th	Action Week in action!
Late April/Early May	Report backs on Action Week
May	
May	World Cup Send of Events
Sep	Pre-UN Summit Lobby Events

8. REGISTRATION FORM.

Please send to the GCE Global Action Week Co-ordinator Muleya Mwananyanda – by e-mailing muleya@campaignforeducation.org - before 8th October

This form should only be filled in after a meeting of national GCE partners. The meeting should discuss the possibility of national events for the GCE Action Week 2010 and the form below is meant to be a record of those discussions. The main contacts should be the person or people who will lead the communication with the GCE on Action Week 2010. They will receive further updates from GCE Secretariat and will keep the Secretariat informed of the plans in their country.

A) **Name of national Coalition:** _____

B) **Major organizations planning to be involved in Week of Action 2010**

1.	11.
2.	12.
3.	13.
4.	14.
5.	15.
6.	16.
7.	17.
8.	18.
9.	19.
10.	20.

(Add more boxes if needed)

C) **Names and email/phone numbers of main contact(s) Please ensure that if handwritten the email addresses are clear. (Please list more if needed)**

NAME	ORGANISATION	E-MAIL	PHONE/FAX
a.			
b.			

c.			

D) We will (please tick as appropriate):

Arrange an ‘ National Highlight Event ’ during Action Week 2010 in schools and other groups across the country.	YES <input type="checkbox"/>
	NO <input type="checkbox"/>
Organise a highlight event involving the Finance Minister	YES <input type="checkbox"/>
	NO <input type="checkbox"/>

E) Grants

We hereby claim the Materials Grant (maximum Euro 800) <i>(Please note, as funds are limited the Materials Grant will only be available to developing countries)</i>	YES <input type="checkbox"/>
	NO <input type="checkbox"/>
We hereby claim the Schools Mailing grant (<i>exact amount to be confirmed</i> – approximately 300 Euro). This is to cover costs of writing to schools and other groups inviting them to take part in the World Record Lesson attempt.	YES <input type="checkbox"/>
	NO <input type="checkbox"/>
We would like to apply for a GAW Small Grant. Please send us a funding application form to be returned by 10 th Dec 2009 <i>(Please note, as funds are limited, GCE can only accept applications from developing countries)</i>	YES <input type="checkbox"/>
	NO <input type="checkbox"/>

F) Please fill out your PHYSICAL and NOT postal address as we need a delivery address for hard copies of the materials.

Contact Name	Contact Phone Number*			Organisation (if applicable)
	country code	city code	number	

Street Address 1				
Street Address 2				
Town / City			Postal Code	Country

F) ONLINE COMMUNICATIONS:

Do you have a website? And if so what is the web address?		
Do you have the ability to email out to a supporters list?		
Are you able to contact footballers and Broadcasters for 1GOAL?		

***CONTACT PHONE NUMBER IS REQUIRED FOR COURIER DELIVERY. NO P.O. BOXES PLEASE. COURIER SERVICES CANNOT DELIVER TO A P.O. BOX.**