

Campaign Manager with a focus on Education Financing

Overview

Title:	Campaign Manager with a focus on Education Financing
Location:	Johannesburg, South Africa
Type of contract:	Short-term contract
Duration of contract:	Full-time until mid-December 2019
Reports to:	Head of Campaigns and Communications
Working relationships:	Policy and Research manager, Communications Officer, Head of CSEF Programme, ANCEFA Programme Officers and National Education Coalitions Coordinators.

Summary:

The position will support all GCE's campaigns with a specific focus on delivering a project on Education Financing, propose and develop campaigns strategies and act as a project manager for the delivery of GCE's global campaigns, to support the Head of Campaigns and Communications in delivering the campaigns goals in line with the strategic and political objectives of the Global Campaign for Education and its members.

1. About GCE

The Global Campaign for Education (GCE), founded in 1999, is a global civil society movement working to end the education crisis. GCE members bring together civil society organisations, NGOs, teacher unions, child rights activists, parents' associations, young people and community organisations, who work together in coalition in nearly 100 countries. GCE promotes education as a basic human right, and mobilises the public to put pressure on governments and the international community to fulfil their promises to provide free, compulsory, high quality public education for all.

GCE provides core support to its members' work on education advocacy and campaigning all around the world, and represents civil society organisations in education at the highest level.

2. Background and Context of the Assignment

GCE is a campaigning organisation, working in a three-level structure - national, regional and international. GCE has been working on Education Financing since 2015. The organisation developed reports and tools to build civil society capacity in monitoring education budget and delivered two workshops in 2018 to emphasize on the principles and tools for pledge tracking. It is crucial to follow up on this important work and ensure that the available tools are well understood and used on a regular

basis by GCE members to deliver more evidence-based advocacy and to further enhance GCE's campaigns. Other campaign work during the duration of this consultancy will include non-discrimination and education in emergencies.

3. Purpose and Scope of Work of the Assignment

The overall purpose of this short-term contract is to support the Head of Campaigns and Communications to deliver campaigning work as per agreed project proposals and to further the advancement of GCE's campaigning work linked, but not limited to, education financing mechanisms.

More specifically, the successful candidate will:

- i. Build linkages and relationships with key advocacy/campaign or programme officers in African coalitions to ensure an active engagement and alignment of national campaigns with the overall campaign plans, working directly with members and through regional network to support national and regional campaigns and their links to global initiatives.
- ii. Support the Campaigns and Communications unit in the general advancement of GCE's campaigns related to education in emergencies and inclusive education. This might include: proposing campaign plans in the related areas, assessing campaigning needs and capacity, development of campaign related support materials, organising workshops, webinars, calls and meetings as required.
- iii. Monitor and independently analyse political developments and breaking news related to the campaigns and develop campaign strategies that leverage GCE's global credibility and added value to the membership.
- iv. On the Education Financing project, the consultant will focus on 1-1 Follow up on the budget monitoring and tracking tools available to ensure the data are understood, analysed and correctly filled into the MEL system; and visit 5 selected coalitions to do more in depth research, understanding difficulties of data collection and interpretation, to be reflected in webinars and later in final regional analysis.
- v. Collate all available data into reports.

4. Required skills and experience

The candidate will need the following competencies:

- Proven experience in research, data collection, budget analysis, network engagement particularly experience of working with and building coalitions, including cross-cultural, cross-movement sector coalitions; including making and maintaining effective contacts and relationships, with local partners and all relevant stakeholders to build networks and alliances to ensure support for campaign objectives.
- Demonstrated success in designing, managing and coordinating successful global campaigns with an integrated approach to campaigns that includes research, policy, lobbying, media work and popular campaigning.
- Proven campaign strategy skills, including experience of setting campaign objectives, develop a critical pathway/campaign strategy to achieve these, and selecting an effective series of interventions that strengthens our supporter base and meets the campaign objectives.
- Experience of working with and building coalitions, including cross-cultural, cross-movement sector coalitions; including making and maintaining effective contacts and relationships, with local partners and all relevant stakeholders to build networks and alliances to ensure support for campaign objectives.

- At least ten years' experience in advocacy campaigns with successful track record of analysing (educational) issues in terms of campaign opportunities and in terms of overall strategic objectives;
- Clear understanding of the relationship between digital engagement, campaigning, advocacy and basic implementation skills.
- Experience in all phases of developing and running a project, from conception to completion.
- Understanding of advocacy and campaigning in developing country contexts.
- Proven ability to manage internal and external relationships with senior staff, and high-level contacts and allies.
- Strong track record working with advocacy-oriented research and analysis.
- Experience in conducting trainings using participatory adult learning techniques;
- Desired: Fluency in English and working knowledge of French or Portuguese;
- Desired: experience in research and education budget analysis, education financing mechanisms.
- Previous experience in mass campaign distributed activities is a plus.

How to apply?

Please send a CV and cover letter in English (maximum length for each: 2 pages), stating why you meet the requirements of the post and including 3 references to the following address: jobs@campaignforeducation.org

Please ensure that your full name is included in the title of the email along with the job title and all attachments sent (e.g. Maria Obama - Campaigns Manager). Only shortlisted candidates will receive a response. Requirement will be held on a rolling basis.